

Spring & Summer

2021



ANYPROMO.COM

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“April is the beginning of warmer weather and I’m really excited to see the sun shine again for the next few months! That’s why you can’t go wrong with custom hats or if you want to promote eco-friendly items why not try a reusable straw just like this!”

- Julia Silva
Marketing Specialist



“It’s the best time of the year when you can step outside and see all the flowers growing. Spring and summer is finally here and I’m going to love every moment! I’m looking forward to all the outdoor activities that are coming up. I love taking in all the beauty that blooms with spring. You really get to see nature come alive!”

- Alyssa Kleinpell
Customer Care



YOUR Q2 CALENDAR

Here's a few important days, weeks, and months to keep track of. Whether you're giving something away or selling promotional products, don't forget to plan ahead!

April

Stress Awareness Month

- 1. April Fools Day
- 10. National Siblings Day
- 11. National Pet Day
- 17. National Tax Day
- 21. National Administrative Professionals' Day
- 22. **National Earth Day**
- 24. National Rebuilding Day

4-10 National Public Health Week

May

National Mental Health Awareness Month

- 1. May Day
- 5. Cinco de Mayo
- 6. National Nurses Day
- 7. National Provider Appreciation Day
- 15. National Armed Forces Day
- 18. National HIV Vaccine Awareness Day
- 31. Memorial Day

6-12 Nurses Week
3-7 Teacher Appreciation Week

June

National Safety Month

- 5. World Environment Day
- 8. World Oceans Day
- 14. National Flag Day
- 20. Father's Day
- 20. First Day of Summer
- 27. National Sunglasses Day
- 30. Social Media Day

14-20 National Men's Health Week

Promotional Products for Q2

Did you know the phrase goes “April showers bring May Flowers and June Bugs”? Usually June gets left out of the phrase, but in this magazine we’re including the best promotional items during Q2 (which includes June)!

Did You Know?

For every one ton of paper recycled, 17 trees, 2 barrels of oils and 4,100 kilowatts of energy are saved..

- SOURCE: ECO FRIENDLY HABITS

Don't know what promotional items may be popular this quarter? Here are a few items we suggest!



Go Green...

Spring into Q2 with some greenery for home or work with the **Mini Blossom Kit with Biodegradable Pot**. These plant kits make gifts for those customers who value and appreciate the environment. Together we can all make a positive difference for our planet!



Item# 748866

Protect The Planet!

Spring into Q2 with some greenery for home or work with Get an eco-friendly item for this year's Earth Day! Not only will you send a message through your imprint but also through your item's material. **The EcoShapes Recycle Die Cut Notebook** is one of our best eco-friendly items! The cover is made of 80% post consumer recycled materials, metal spiral binding made of 90% post consumer recycled materials, and pen barrel is made of 100% post consumer recycled paper. This notebook screams "Eco-friendly"!



Item# 672292

Remember To Say Thank You..

Don't forget to recognize all the important people during Q2. **The Brumate Hopsulator Trio**, 3-In-1 Can-Cooler is a favorite give away! A name brand gift like this is a great way to show how much you care about those important customers and staff! It fits all your favorite 16oz craft cans, comes with a freezable adapter for 12oz cans, and with one quick switch turns into a 16oz pint glass.



...For all the helpful nurses out there!

Want a good shot at a successful giveaway? This item is it! For Nurses week, May 6 - May 12, you can give your nurses an awesome kit or bundle with several items! Show nurses your appreciation for the special care and patience they give their patients! **The INJECTION PEN** is a fun item to include in your nurses' kits!



Did you know?

There are 3.1 million registered nurses in the US.
SOURCE: U.S. Bureau of Labor Statistics

Thank a Teacher...

Another important week in May is Teacher Appreciation Week, May 3 - May 7. This can be a mentor of any kind, as long as they're teaching you what they know. Show them appreciation with a helpful item like our **Liqui Mark Mini Dry Erase Marker**. This item is very handy to have in any classroom or office.

Did you know?

The average teacher affects over 3,000 students during their career.
SOURCE: WEARETEACHERS.COM



Item# 687115

And make it memorable!

There's also a long weekend coming, Memorial Day Weekend! Everyone always looks forward to this long weekend because it's the "unofficial" start of the summer season. Although it's a long weekend, the real purpose we celebrate Memorial Day is to remember all the fallen military men and women who died in service for the United States. Show your support in remembrance with USA themed apparel or items! **The PATRIOTIC MOPTOPPER™ PEN** is a fun giveaway to show your red, white and blue spirit!



Item# 737246

Get ready for some fun in the sun..

Summer is around the corner and it is time to grow your brand with the power of promo products! With all that time being spent outdoors you can't go wrong with the **Mesh Back Price Buster Cap!** These hats will be worn all around promoting your brand from beaches, picnics, and everywhere else. Give away a custom hat for your next event!



Item# 653954

Did you know?

Consumers are nearly 2.5x more likely to have a positive opinion of promotional products compared to Internet advertising. -SOURCE: WEARETEACHERS.COM

...Beacuse the blue sky is screaming Summer Time!

Bottle coolers will always be a main staple of summer! For a great river, lake or beach trip, you need a bottle cooler to keep your drink cool. **The Zip-Up Long Neck Bottle Koozie Cooler** offers a way to help keep your bottles cool and fits most 12 oz. long neck bottle!



Item# 643185



What Does it Mean to be Eco-Friendly?

Before you can start making a difference you need to understand what being eco-friendly means! Well, according to Cambridge Dictionary, being eco-friendly means being 'designed to have little or no damaging effect on the environment. So how can we apply this to promotional products?

There are many factors that can determine if a promotional product is eco-friendly, but here are the basic to help understand what makes a product good for our natural environment:



What the product is made from



Products that can be considered eco-friendly usually are made from special materials that have been recycled, materials that are easily recycled, or material gathered from a natural source.

This can include products like bags that are made from 100% recycled water bottles, pens made from wheat straw, or bamboo kitchen utensils.



How the product is made



An environmentally friendly product can also be defined as a product that was made in a less nature damaging way.

This could include factories that run on solar power or creating a t-shirt that wastes less water when it is manufactured.



How the product is used



Eco-friendly Products also include those that encourage environmentally conscious behaviors in consumers.

Things like reusable water bottles and reusable straws, that prevent people from using single-use plastic products.

Environmentally Friendly Workplace

Setting company values can be tough, but once the rhythm gets going everything plays out naturally. It's the start that can be challenging and difficult to establish, especially when it comes to making your office an environmentally friendly workplace! We're sharing a few ideas you could implement in order to get started sooner rather than later.

- **Green Team Movement** - Employees can be more sustainable at the office with a group of colleagues. You will have an outlet to brainstorm ideas, while also encouraging others in your workplace and creating positive changes for everyone involved.
- **Start Recycling** - Have you ever stopped to think about how many recyclable items we use in our office? Plastic, aluminum and cardboard are the most popular materials found. This can be a good thing for your company because recycling these items helps reduce waste pollution from landfills. If it has been too long since you started recycling at work, now is as great of time as any! Scatter blue bins around the office so employees know where they go when they want to recycle an item like their water bottle or soda cans- those small acts really do add up!





- **Save Energy** - Even though your electronic is powered off, it's still using electrical power if it's plugged in. In an office it may be challenging to disconnect everything unless all your electronic products are connected into the bar of one surge protector. This can easily help you switch all your electronics off. Not only will this help you save energy but money as well!
- **Go Paperless** - Do you really need to print out the report that will most likely end up in the trash by the end of the day? Most of the time, employees print for reference. If you set up a rule in the office for everyone to only print when needed, then your office can save paper! Show your employees alternative ways for them to avoid printing.
- **Desk Plants** - Plants can improve air quality in the office space by offsetting any harsh chemicals released into the air. Great air quality can help prevent illnesses from spreading, therefore less absences from your employees. Plants also make the environment more lively and your employees more happy to work. Employees can increase creativity and productivity just by having plants in the office!


- **Natural Lighting** - Maximize all the natural lighting that enters your building through windows, doors or skylights! Question if your office needs all the lights turned on at noon? If a lot of light comes into the room, save energy by turning off lights you don't need. If your office doesn't have much natural lighting then ask yourself if your office should invest in natural lighting.
- **Green Commuting** - Commuting can be tough for many who are affected by high gas prices. Reward your employees that choose to go green when commuting. What does green commuting mean? It means getting to work on a bike, carpool/vanpool, or public transportation. If your employees live really close, promote them to walk to work. In this scenario, you can create a walking challenge, since they'll be helping the environment and improving their quality of life.

So while you're taking part of a movement at your work-space, remember to practice the same values outside of the workplace. By taking part in change, you've become and advocate and speaker for our planet, because a small change makes a big difference.






Eco-Friendly Bundles



It's no secret about the buzz in sustainable living. We see it everywhere: automobiles, homes, food, apparel, and so much more! As humans, we've gained awareness on the impact we have on our planet. We've made the changes and adjustments to take better care of our planet.

Now that your office turned green, how can you incorporate the same values in your community?



**We've created some
eco-friendly bundles
for you to promote
sustainable living.**

Mini Spiral Notebook

Item# 654384



Econo Cotton Tote
4 oz Cotton

Item# 666673



Mini Blossom Kit with
Biodegradable Pot

Item# 748866



EcoShapes Recycled
Die Cut Notebook:
Globe
Item# 672292



Non Woven Multi
Color Metro Enviro
Shopper Bag 13" X
15" Item# 638513



Eco/Recycled
Sticky Note
Memo Case
Item# 682824



Natural 100% 7
oz Cotton Bag
Recycler
Item# 663524



Tempo 100%
Recycled PET
Sling Backpack
Item# 601064



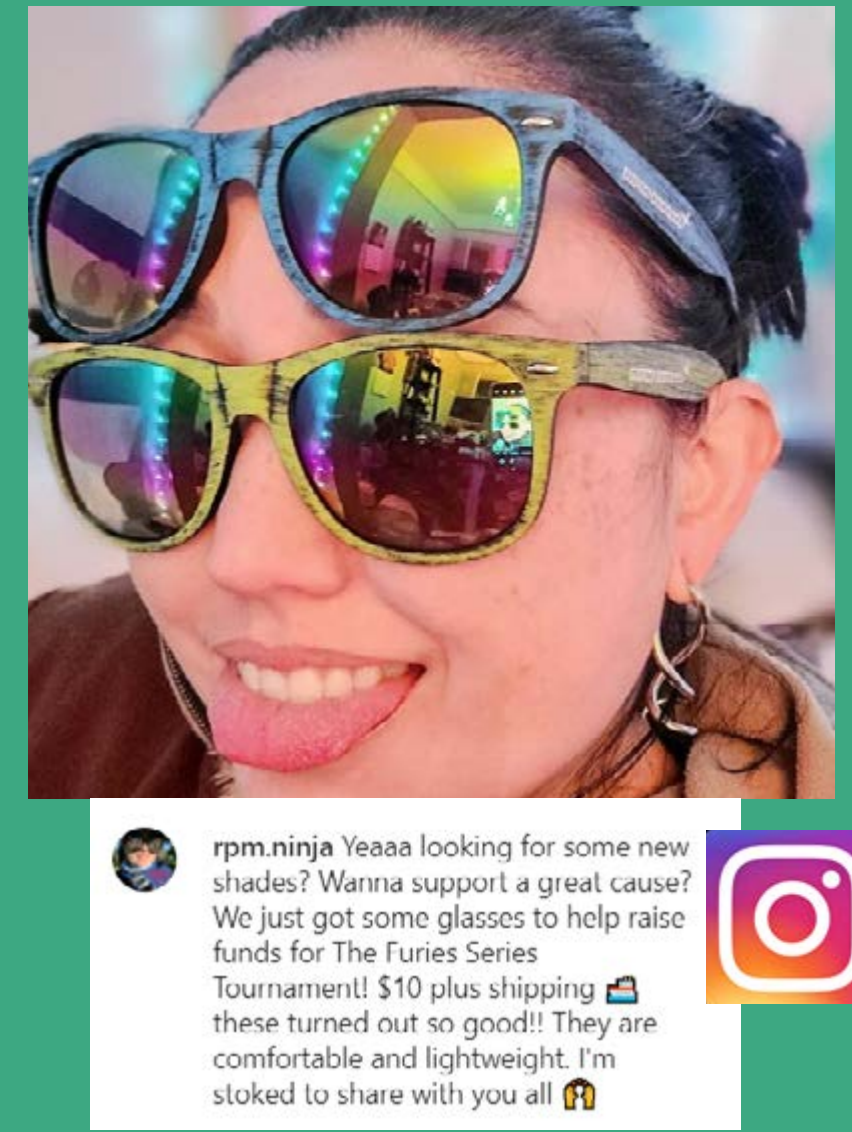
BioDegradable
Mini Corn Pen
Item# 670994



**Can you
spot all 5
promotional items?**



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