

The background is a light cream color, decorated with stylized autumn leaves in shades of orange and red. There are also thin, dark brown swirls and small dots scattered across the page. The text is centered in the middle of the image.

Q4 Magazine

FALL/WINTER

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How Many Promo Items are in this Photo

20.

#MyPromoStory

“

“One of my favorite promotional products has to be the custom apparel and blankets. They are of great quality so it’s something I’d want to wear.”

- Isaiah

”



“

“I really like our drinkware collection! We have so much to choose from and they are easy to personalize.”

- Aris

”



Your Q4 Calendar

Here's a few important days, weeks, and months to keep track of. Whether you're giving something away or selling promotional products, don't forget to plan ahead!

October

Breast Cancer Awareness Month

- 2nd** - National Custodial Worker's Recognition Day
- 11th** - Indigenous People's Day / Columbus Day
- 16th** - National Boss's Day
- 17th** - Get to Know Your Customers Day
- 31st** - Halloween

November

Caregiver Appreciation Month

- 5th** - National Doughnut Day
- 11th** - Veterans Day
- 13th** - Work Kindness Day
- 25th** - Thanksgiving Day
- 26th** - Black Friday
- 27th** - Small Business Saturday
- 28th** - Chanukah Begins
- 29th** - Cyber Monday

December

AIDS Awareness Month

- 21st** - First Day of Winter
- 25th** - Christmas Day
- 26th** - Kwanzaa Starts
- 31st** - New Year's Eve

The background of the slide features two gifts wrapped in brown kraft paper, tied with twine, and decorated with pine branches and pinecones. The gifts are placed on a dark wooden surface. The overall aesthetic is warm and rustic, typical of a winter or holiday theme.

Promotional Products for Q4

Did You Know?

20% of consumers are willing to repeat a purchase with the advertiser after receiving a promotional giveaway.

- Source: *Industrytoday.com*

Promotional Products for Q4

Green Canvas Danville Duffle with Brown Vegan Leather by Origaudio #761073

The rustic Danville Duffle Bag is classy and customizable with laser etching. This bag makes an excellent gift for an all-star employee or for a customer raffle winner.



Fletcher Folio by Origaudio

#761087

The Fletcher Folio candidly captures elegance. It makes a great holiday gift for executives or as an employment anniversary gift. Have your treasured employees start the new year with the Fletcher Folio.



Glossy Gala Box

#742935

The Glossy Gala is a goodie box that can be filled with chocolate chip cookies, mixed nuts, chocolate almonds, cashews, and almond butter crunch toffee. Your company logo can be printed on the bag so that you are ready to hand these out to employees or valuable clients.



The Executive Gift Box

606578

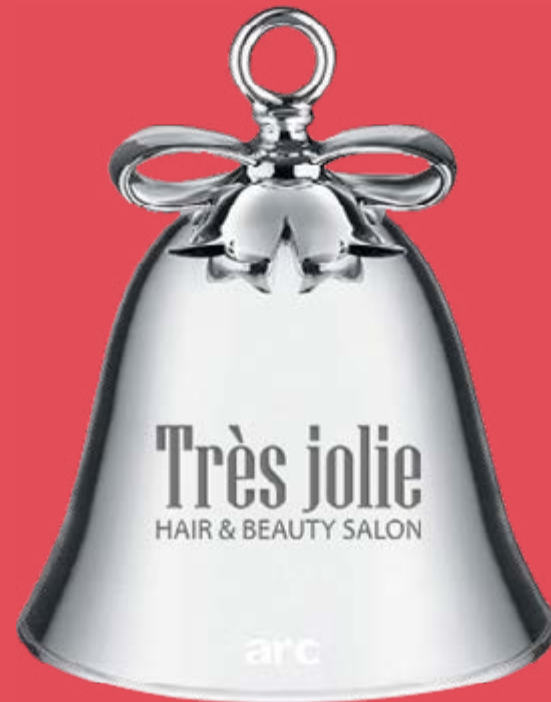
The executive Gift Box can be packed with the delicious treats of your choice. There are a variety of options that you can fill the box with completely or have two options. Your special customers, clients, or executive leads will surely appreciate this box of sweet treats.



The Alessi Bell Christmas Ornament

#748008

The Alessi Bell Ornament is a tasteful gift to give this holiday season. Gift these to your senior executives or those employees that have gone above and beyond their title. This ornament is available in blow glass and porcelain and can be laser imprinted with your logo.



Shatter Resistant Ornament

648190

Looking for an ornament that is able to last? This **shatter-resistant ornament** is perfect for children or very clumsy grown-ups. These ornaments are pad-printed and available in 10 different colors.



Campfire Ceramic Mug (15 oz.)

#654482

This authentic **Ceramic Campfire Mug** sends cozy energy to any of its recipients. Customize this mug by adding your logo in white or any standard color. This BPA-free mug is available in 15 different colors and all finished with a classic speckled finish.



Mahogany Style Wooden Corkscrew Wine Bottle Opener

#762114

This **Mahogany bottle opener** is a beautiful and practical gift to give to employees, clients, or potential customers. It is excellent for the wine enthusiast and the avid camper. You can laser engrave your log on the side So that your gift has an unforgettable impression on the user.





Employee Appreciation

It's the season for showing gratitude and connecting with those that support us. Employees are the people that make businesses run! Show them you care this season by keeping them on your gift-list this season.

The Attitude Of Gratitude

A little bit of gratitude can have big effects.
Here are 7 benefits of showing gratitude.

1.



**Relationships
are strengthened**

2.



**Physical health
improves**

3.



**Empathy
reduces stress**

4.



**Toxic emotions
dissipate**

5.



**Restful sleep
can occur**

6.



**Self-esteem goes
with appreciation**

7.



**Mental strength
increases**

**7 Scientifically
proven benefits
of Gratitude**

Make Work-Wear Warmer!



Tone Acrylic Rib Knit Pom Pom Beanie #736754 This 2-tone beanie is a festive piece that is ideal for the holiday season. You can choose from 7 different color combinations and add your embroidered logo to the front.



Cuff Beanie and Gloves Set #781885 The perfect holiday set to gift to your employees or family members. Embroider your logo or on the front of the cap to have recipients of your gift promote your business as they stay warm in the winter. Sets are made in one universal size and made of 100% Acrylic. You can choose from 4 different colors.



Eddie Bauer Rugged Ripstop Soft Shell Jacket #757109 This softshell Ripstop Jacket by Eddie Bauer is built to last. Have your logo embroidered on the front and have your employees cherish this durable outerwear piece for many years to come. This jacket comes in grey and black. can choose from 4 different colors.



Women's Ansel Jacket #786362 The Ansel Jacket is sealed, waterproof, and ready to endure tough conditions. The Ansel has a hood, interior storm flap, durable zipper, and velcro closing enforcements. Customize this jacket with your logo; this jacket comes in black, grey, blue, or navy.



Sweet treats & Cozy Drinks



Mrs. Field's Premium Holiday Drinkware Set #782942 Give a deluxe gift box to someone important this year. This Mrs. Field's gift box comes with a 16 oz. insulated stainless-steel tumbler, a hot chocolate packet, and a pack of 3 Mrs. Field's cookies. Print a custom logo or message on the hot chocolate packet.



Large Champagne Bottle with Honey Roasted Peanuts #740684 Nothing says celebration like a champagne bottle of honey roasted peanuts. You can pass these out and spread the holiday cheer to friends, family, or coworkers. Add your logo through screen printing or have it on a 4 color process label. Bottles can be accented in either gold or silver.



2 Mug Deluxe Gift Basket #711839 Give a cozy welcome gift with this hot chocolate and coffee gift basket. The basket comes with two 11 oz. white mugs, two bags of hot chocolate, and a bag of gourmet coffee. You can have your logo imprinted on the product labels so users know whom to thank for their kind gift.





Did you know?

81% of non-Christians in the U.S celebrate Christmas. According to Pew Research Surveys, this includes 3/4 of Asian-American Buddhists (**76%**) and Hindus (**73%**)! Regardless of religious or cultural background, this holiday season is one of giving for everyone.

- Source: [Pewresearch.org](https://www.pewresearch.org)

The Importance of Community and How to Cultivate It at Work

Community has turned into a buzz-word on social media these past few years. While it is clearly not a new word, how we've used it has changed considerably. A scroll on social media would quickly show your thousands of influencers using the term to refer to their followers. Platforms like TikTok, Instagram, Reddit, Twitter, and Facebook are bursting with online communities of people with different interests. Within reasonable limits, social media communities are helpful. They can connect people with obscure likings together and even build strong relationships. Still despite the proliferation of these social media communities, loneliness and mental health rates are at an all time high in the United States. What's more is that social media platforms are not benevolent beings that give more than they get. No, it is common knowledge now that social media giants make millions of dollars off their advertisement ventures. Additionally, it has been expressed by many experts that the algorithms programmed by these social media platforms promoted the radicalization of the political left and right. This leaves the United States as a fragmented nation with citizens that are very unmotivated to collaborate and come to a compromise.

Today's online communities look more like echo chambers than vibrant collectives with rich and diverse perspectives. As we move into the future, there will need to be changes made to the way that we interact online.

Another critical adjustment we will need to make is to reinvest and re-engage in tangible local communities. This includes your city and neighborhood but also includes the workplace.

Stereotypically, work is the place we hate and want to leave almost as soon as we get there. Cartoons and television represent the clique the best with most employees slaving away in a cubicle until their 8 hour shift is done. If we spend at least 1/3 of every weekday working, why can't anything be done to ensure that those hours aren't so painful?

Nurturing a community with your coworkers or employees is one of the ways that work can be less painful and less scary during the present pandemic. Regardless of whether your workers are remote, hybrid, full time, or mixed, there are great incentives for developing a sense of community. Below are some reasons that support developing a work-place community and starting points.

Purpose:

A why statement is a powerful thing. Connections are sustained on why statements and communities are built on them. Communities also validate purpose and give it the physical space to be exercised in. In other words, having a community legitimizes and strengthens the factors that unite a group. Many companies have a why statement but few have a community that animates this why statement. Add dimensionality to your workplace values by living them out through community engagement.

Accountability:

Happy workers are better workers. A sense of community connects workers together and instills accountability amongst them. Giving employees the opportunity to know and interact with each other also gives them the confidence to confront an employee or manager when they act out of turn or disregard rules.

Loyalty:

Another effect of the workplace community is an increased sense of belonging. Retaining customers is not easy these days, setting a community culture is like setting a safety net. Taking the effort to make workers feel included and welcome pays off in loyalty. Loyalty is valuable to employers because it eliminates time looking and training employees.

Starting Points for Workplace Communities

Start a Project Together

Initiate a small workplace project. This can be a community bulletin board, garden box, or a philanthropy project that connects with your employees.

Acknowledgements/Gifts

Acknowledgements and gifts are a great way to promote community. when businesses reassert the value that their employees provide, this effort doesn't go unnoticed. Make your employee's good work noticed with occasional prizes and gifts they can use productively.

Provide Extra Office Resources

Free Snacks, nap room, exercise machines; these are all resources that are available to AnyPromo employees that work in the office. A little consideration goes a long way and having useful things in your office can let employees know they are appreciated and cared for. It's hard to have an awful day when there are free snacks in the break room and a quiet room to take a nap in.

Striking Balance- Finding Empowerment Through Mindful Routine

This pandemic has turned so many people's lives upside down. Some have changed for the better, and some are still trying to find the silver lining. More than ever, work-life balance has been critical to maintain and more difficult to find. So how do we get there? Primarily with grace and secondly with accountability. Mindful routine is not a militant one but rather one that offers choices. Additionally, mindful routine is not hyper focused on "productivity" but on personal fulfillment. A singular job cannot fully capture the nuances of a person's dreams, goals, and aspirations. If your job does, consider yourself lucky! For the rest of us, burn-out is unavoidable if there is a hyper-fixation on how efficient we are. To avoid burnout, dose your daily schedule with self-care actions. There are countless business gurus that will champion that will exclaim that waking up an hour to two earlier can "change your life." While this may work for some, for others this "advice" can be quite unrealistic. Parents with young children know that their early morning alarm clocks are their kids. Pets can be just as needy too. Those working traditional 9-5 jobs already need to get up an hour to two just to get ready for! So what are some realistic options for those unwilling to compromise on sleep.

One tip is to establish a powerful why statement. Will power is a difficult thing to rely on when that alarm clock goes off. Having a powerful why statement is better than relying on drive alone. Connect your new habit to something meaningful and important to you. This can be your family, your health (physical and mental), or your higher goals. The next tip is to start your morning the night before. Pick out your clothes, pack your lunch and start your breakfast the night before so that your morning is much more easeful. Use the extra time to slow down your morning and do something that energizes you. This can be exercise but it can also be reading, tending to your garden, or doing a crossword puzzle. Whatever you choose to do with your morning, make sure that it is something that brings you joy or clarity.

Whether you love your job or you are just trying to make ends meet, it is important to check out and take breaks. Take your mandatory breaks and don't allow business to stop you from catching a breather. There are many things that can be done in 10 or less that will lower your stress and be restorative.

Examples of this can be sitting down to a guided meditation, taking a walk around the block, taking a nap, cleaning your desk or eating a snack. During these breaks, try to put your phone on the sidelines. Your 10 minutes will fly by faster on your phone. Break your focus with something that will give back.

Have you ever found it difficult to mentally clock-out of your work? This can be incredibly difficult for people in leadership positions or those running their own businesses. Still, even as you build your dream business or change the world with your work, it is important to connect with activities or people that ground you. Hobbies that are unrelated to your work are therapeutic and can offer more ease to your life. This can be something simple like cooking a mindful meal or learning to paint. Thankfully, you don't need to be an expert for these activities to receive their therapeutic benefits.

Setting boundaries is important as well as checking in to see if your current boundaries are aligning with your goals. If they don't, consider setting or eliminating boundaries. The moment this happens, stay true to these boundaries. Accountability is everything. For close relationships, offer transparency. Some people will not understand your why or connect to it. Expect this and know that some people's learning curves will be steeper than others.

Throughout the process of building a more balanced routine, know that balance is a constant effort. It will not occur overnight and it will not always be easy to make changes. Offer yourself grace and patience as you embark on this journey.



Shopaholics Unite!

How many promotional products do you think are in this picture?

SHARE YOUR STORY WITH US ON OUR SOCIAL MEDIA!



Here's [#MyPromoStory](#) from [@anypromo](#) We ordered these ear plugs with our company name on them. They are perfect!



Hiking Buddy is in Wapiti, Wyoming.

April 22 · 🌐

...

Sweet! Look what arrived today. No, not the wood pile or fence, look in the middle. Yea, Hiking Buddy water bottles! Who wants a FREE one? [#MyPromoStory](#)

SHARE YOUR STORY WITH US ON OUR SOCIAL MEDIA!



Southern Cross Leadership Solutions™ @LeadershipCross - Aug 27

Who's excited? 🧑

👉 This guy! 👈

Why?

I get to present today to this year's Leadership Wilmington cohort.

What are we going to talk about?

I guess you'll need one of these folders to find out the rest. 😊

[#buildbetterteams](#) [#southerncrossleadership](#) [#MyPromoStory](#)



SHARE YOUR STORY WITH US ON OUR SOCIAL MEDIA!



hunter_ryan_life Dust bags for Shoes and purses Free with Purchase \$30+ shoes or \$50 + bags
Keep them dust free in storage , shipping and in the closets of your buyers for about \$0.97 a bag. Triple win watch those repeat buyers come back for those high ticket items when they have your ad in their house.
[@anypromo](#). [#MyPromoStory](#)

SHARE YOUR STORY WITH US ON OUR SOCIAL MEDIA!



unfinishedthou Moving to a new office is a lot of work. Glad we invested in stress balls.
#mypromostory #anypromo #stress #movingday #stressball



sass.n.sips How cool are our new shot glasses?!?!?
@anypromo
#sassnsips #drinksfriendstelevision #shotglass #mypromostory

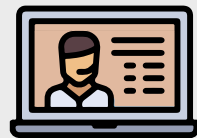
Use the
#MyPromoStory
on social media &
share your promo
story with us!

Invite your Friends and Get Rewarded!

LEARN MORE



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6:00am-5:30pm PST**

or



**Call us toll free 1-888-726-1889
Monday to Friday 6:00am-6:00pm PST**