



**ANYPROMO.COM**

SPRING / SUMMER

- 2020 -

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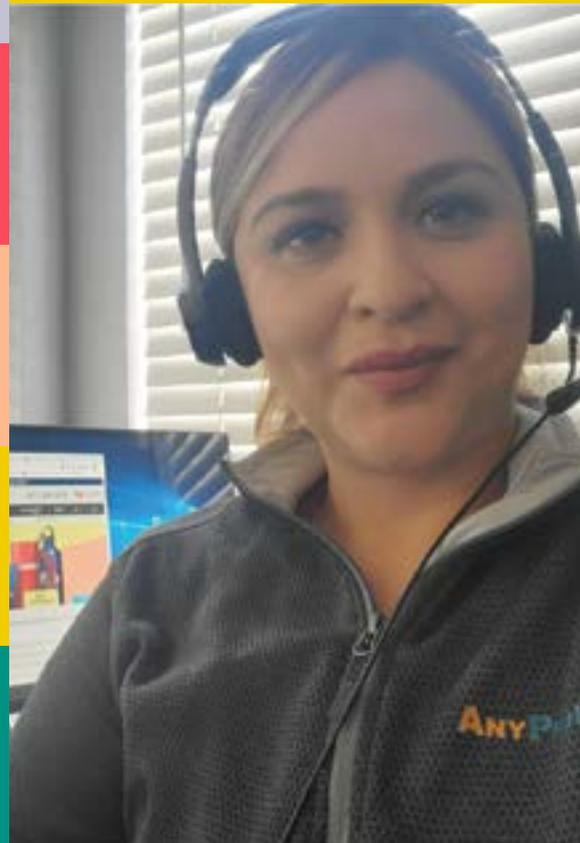
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“Remote work has been an amazing experience! I was a little nervous about the transition from office life to working from home but being properly equipped made it easier. I love being able to home with my family and I definitely do not miss the long commute! Be sure to check out products that can make your remote work life easier. ”

Jonathan Pisetti  
Marketing Specialist



“At first I was nervous about how much work I would be able to get done working from home. I didn’t realize just how productive I was from my home office. There were surprising less distractions and I was able to get so much done! My advice for you to being productive while working from home would be to stay connected with your team as much as possible. ”

Alicia Servin  
Director of Operations

# YOUR Q2 CALENDAR

Here are a few important days, weeks, and months to keep track of. Whether you're giving something away or selling promotional products, don't forget to plan ahead!

## APRIL

### Stress Awareness Month

- 1 April Fools Day
- 10 Good Friday
- 11 National Pet Day
- 15 National Tax Day
- 18 Get to Know Your Customers Day
- 22 National Earth Day** 🌿
- 7-13 National Wildlife Week

## MAY

### National Mental Health Awareness Month

- 1 May Day
- 5 Cinco de Mayo
- 5 National Teacher Appreciation Day
- 6 National Nurses Day
- 9 Stamp Out Hunger Food Drive Day
- 10 Mother's Day
- 16 National Barbecue Day
- 21 National Memo Day
- 25 Memorial Day
- 3-9 National Small Business Week

## JUNE

### Pride Month

- 1 World Reef Awareness Day
- 3 National Running Day
- 5 National Donut Day
- 20 First Day Of Summer
- 21 Father's Day
- 27 National Sunglasses Day
- 30 Social Media Day
- 14-21 National Men's Health Week

# *PROMOTIONAL PRODUCTS FOR Q2*

We are ready to SPRING into action with these awesome products for Q2!

## *DID YOU KNOW?*

On average, Americans use about 2,500,000 plastic bottles every hour and over the course of a year.

SOURCE: UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

***DON'T KNOW WHAT PROMOTIONAL ITEMS MAY BE POPULAR THIS QUARTER?  
HERE ARE A FEW ITEMS WE SUGGEST!***

# SAVE THE PLANET...

With Earth Day in the first month of Q2, Do your part with an eco-smart item! Get the **Outdoorsman 24 oz Tritan Bottle**. Promote reusability with this amazing reusable water bottle! Together we can all make a positive difference for our planet!



Item# 732021



Item# 693148

# GO GREEN!

Get an eco-friendly item for this year's Earth Day! Not only will you send a message through your imprint but also through your item's material. **The Spiral Stone Paper Notebook** is one of our best eco-friendly items! This notebook features environmentally friendly paper made from natural stone and a cover made from natural cardboard.. This notebook screams "Eco-friendly"!



Item# 769721

## REMOTE WORK...

Looking for a great gift for your employees who will be working from home. The **Blue Light Blocking Glasses** is one of our favorite items! These glasses are meant to be worn when working on a computer for an extended period of time! These special lenses block blue light and help prevent eye strain. Your team will really appreciate this great gift.

### DID YOU KNOW?

A poll of 1,500 technology professionals revealed that 37% would take a pay cut of 10% if they could work from home.

SOURCE: GLOBAL WORKPLACE ANALYTICS

## ...IS THE FUTURE!

Remind your remote workers everyday that you care! The **Sienna Ceramic Mug** is an everyday item that you can guarantee your team will use. A 14 oz. ceramic mug that will leave a lasting impression. Give this item away and every morning will start with your brand!



Item#

# NEED SUPPLIES?

Tote bags are great promotional products for the whole year. These can be used to promote eco-friendly messages or just given out as a handy product. **The Basic Cotton Canvas Tote Bag** is made of all natural cotton canvas for that classic tote bag look. Your logo will really pop on the amazing promotional bag!



Item# 707665



Item# 737246

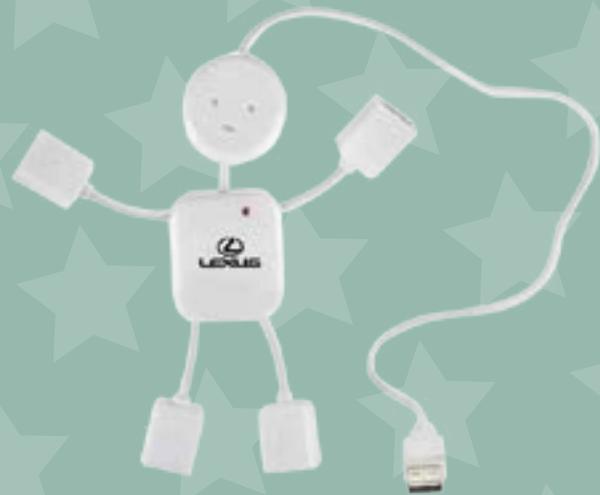
# MAKE IT MEMORABLE!

Looking for a fun and unique product to make your brand stand out? Getting creative with your promotional materials is a great way to stand out above the rest! This **Stretch Sand** is a fun stress reducing toy great for all ages! Hands on toys like this sand is great for building brand recognition and creates a fun memory of your company. So have a little fun with your next promo product!

## DID YOU KNOW?

The average household in the United States owns 30 promotional items.

SOURCE: ADVERTISING SPECIALTY INSTITUTE



Item# 716432

## ***WITH THE POWER OF BRANDING...***

Time to power up your branding! The **Custom Hub Man 4 Port USB Hub** is a mixture of fun and functionality! This little USB port man features 4 flexible cords for multiple devices with a LED power indicator, with flexible legs you can sit it down or stand it up. Put a smile on your customer's face with this fun and useful promotional giveaway!

### ***DID YOU KNOW?***

Wearables are the top product category, followed by writing instruments, bags, calendars and drinkware.

SOURCE: PPAI

## ***...YOUR LOGO WILL ROCK!***

Apparel is always a huge hit! Finding the right apparel for your brand can be tricky. That is why we think the **The Bella+Canvas® Unisex Triblend Short Sleeve Tee** is the perfect apparel item for you. These comfortable tees come in over 42 unique colors so you can match it perfect with your logo. These retail fit shirts will make your brand stand out above the rest!



Item# 767130

# *ECO-SMART SWAPS!*



With all the extra time you will be spending at home it is important to stay eco-friendly. There are many tips and tricks to make your house more eco-smart.

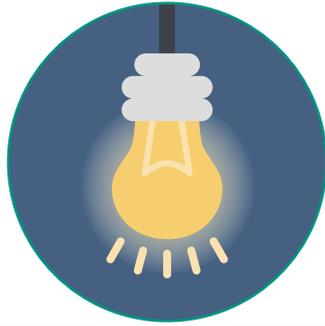
Here are 10 simple eco-friendly things you can do around your house to better the environment!

# 10 SIMPLE, ECO-SMART SWAPS

## Switch to premium LED bulbs

They use less energy and last 25 times longer than standard bulbs. Plus, they produce less heat and give off true and natural light.

**Savings: Uses 82% less energy than an incandescent.**



## Go Low-Flow

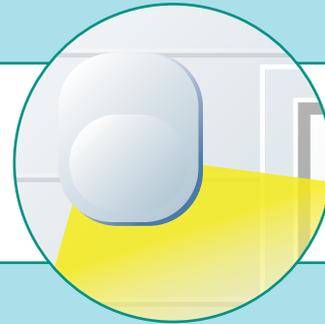
Taking a shorter shower is a good move, but a smarter showerhead is an easier switch.

**Savings: Up to \$70 a year on your water bill!**



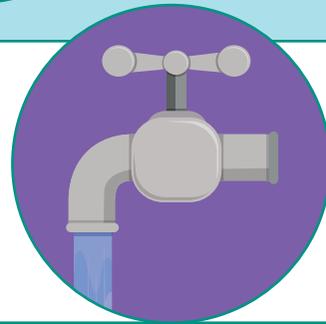
## On-Demand Lights

Add a motion sensor to your outdoor fixtures and any less-visited places in your house.



## Fix a Drip

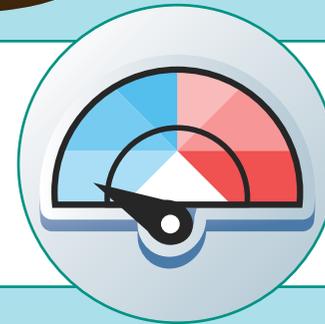
A drop per second wastes 192 gallons per month! First, try tightening all. No luck? Replace gaskets and O rings. If all else fails, call the plumber.



## Cool It

A typical heater is set to warm household water to 140°F, but 120°F is just fine.

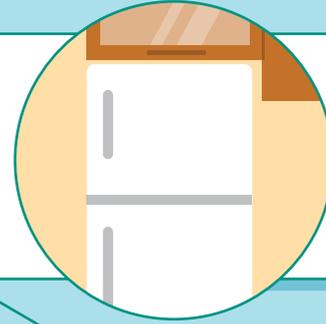
**Savings: \$12 to \$30 a year!**



## Shut the Fridge Door

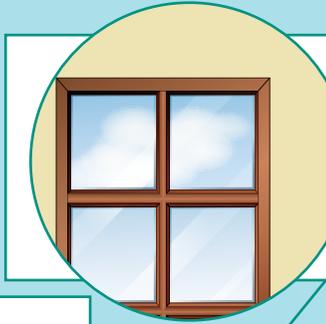
Know before you go. An open door wastes cool air.

**Savings: 7% of your fridge's total energy use!**



## Wiser Window Treatments

Trade your blinds for cellular and honeycomb to help you keep heat in during winter - and out during summer.



## Aim for 78

Switch to a programmable thermostat and set it to that magic number.

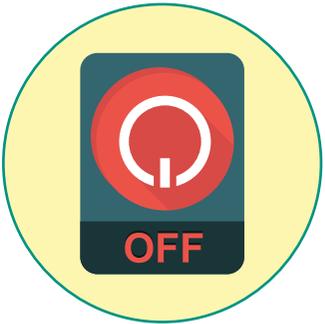
**Savings: 40% on cooling costs!**



## Power Down

When not in use, electronics still draw electricity. Plug your biggest gadgets into a UL-certified power strip - then flip the switch before bed.

**Savings: Up to \$100 on your energy bill annually!**



## A Cold Cycle

Washing clothes in cold water can slash water-heating costs - and don't worry, everything will still get clean.

**Savings: Up to \$40 a year!**



# *PREPARING FOR REMOTE WORK*

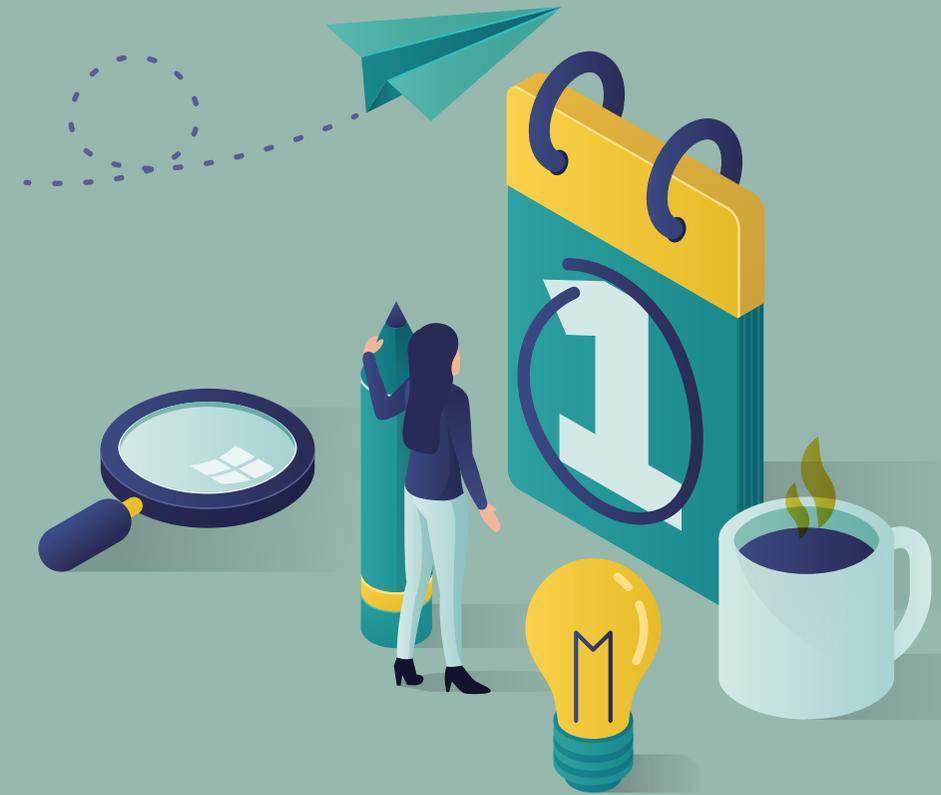


With all the changes happening due to the coronavirus many companies are switching to remote work. Many businesses want their employees to start working from home. While there are many benefits to working remotely it can be very scary for those who have never done it. You may feel unprepared for the transition. Here are some tips on how to prepare you and your team for remote work.

# *PREPARING FOR REMOTE WORK*

## **Keep a schedule**

Your first instinct when you start working from home is you can work whenever and however you want. While flexibility is a major perk of working from home, it is very important to have a strict schedule. Having habits and structure is a great way to keep yourself focused and motivated. Simple things like waking up at the same time, creating to-do lists, and managing your work the same way is great for making the transitions as smooth as possible. Obviously, your routine will change but it's all about finding that perfect balance.



# *PREPARING FOR REMOTE WORK*

## **Create a dedicated workspace**

It's important to distinguish work from home. It may be easy to wake up, grab your computer and start your day from your comfy bed, but that can lead to disaster. If you start work from places in your home that you correlate with relaxation, you will start having difficulty separating work from home. Try working from a dedicated office or workplace. Find a place with little distractions and enough space to actually do work. Make sure everyone in your house understands that your new dedicated workplace is for work. To be the most successful remote worker you need to learn to separate work from home.



# PREPARING FOR REMOTE WORK

## Manage your time

When you start working from home you won't have a supervisor constantly watching over you. You are now responsible for your own time management. Strong communication between you and your team will make this easier. Checking in occasionally with your supervisor is a great way to keep you on track, and then up to date on what you are working on. You need to be able to manage your time effectively and stay focused. Some tips to help you effectively manage your time are making a checklist, schedule breaks, daily check-ins, and have an organized workflow.

## Be properly equipped

When you start working from home it is important you have all the proper equipment. Make sure you have a clean workplace in your home. Your home office is now your new office so be sure to grab the essentials. It can be tricky trying to find exactly what you need to start working from home. That is why we created these three remote work kits just for you.

We hope this helpful guide helps you be more prepared for remote work. We wish you the best of luck on your journey of working from home and hope you enjoy it!



# REMOTE WORK BUNDLES

Many of you may have recently switched to remote work. There are so many benefits that come from working from home, but for some it may be a difficult transition. That's why we are here to help!

We created these three great remote worker kits to give to your remote employees to help make the transition just a little bit easier.

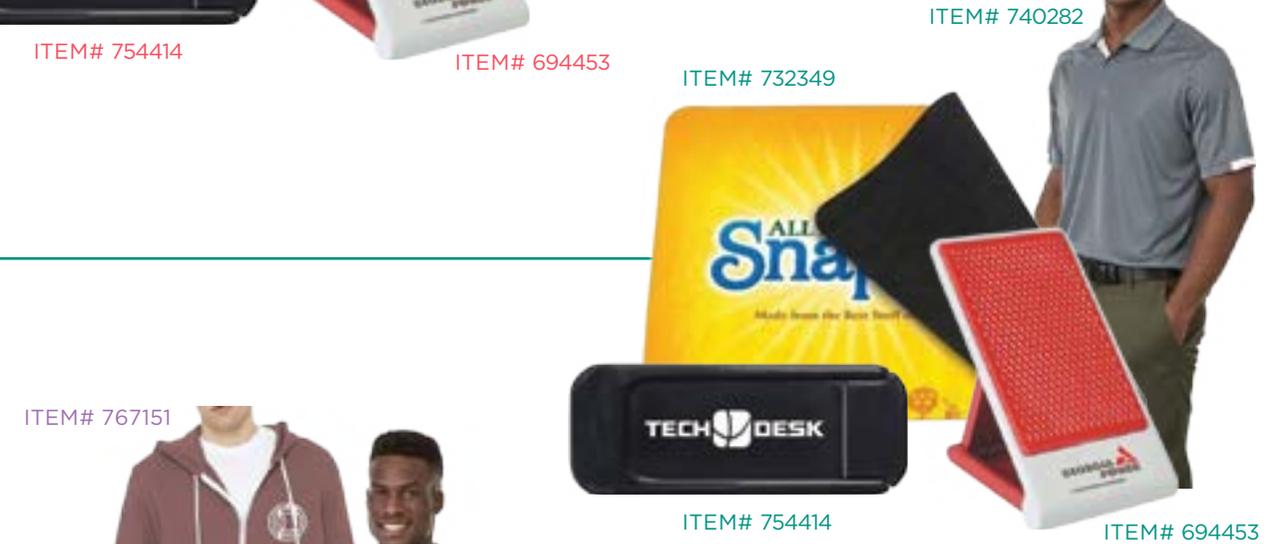
## Remote Worker Kit 1:

This is our basic level kit that includes a custom 4-in-1 Rectangle Microfiber Mousepad Cleaning Cloth, Webcam Cover, and Phone Stand.



## Remote Worker Kit 2:

This is our middle tier remote work kit and it includes everything from kit one and adds a custom Short Sleeve Polo.



## Remote Worker Kit 3:

This is the ultimate remote worker that includes everything from the top two kits, but also includes a custom Bella+Canvas Unisex Sponge Fleece Full-Zip Hoodie, and a 15 oz Ceramic Mug.





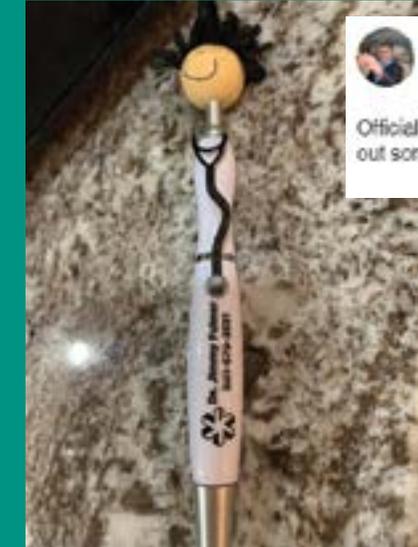
***CAN YOU  
SPOT ALL 5  
PROMOTIONAL  
PRODUCTS?***

# SHARE YOUR STORY WITH US ON OUR SOCIAL MEDIA!

Corri Navarrette  
February 10 · 🌐  
Love how the new tee's turned out!  
#MyPromoStory



csusbrewell Check the new merch that just arrived! We have new shaker bottles and stress massage balls showcasing our new tag line! #activateyourself #mypromostory



Jimmy Fulmer  
March 6 · 🌐  
Official Dr. Jimmy Fulmer pens! Jory said they left out some gray... #MyPromoStory



rutsteingroup We are fully stocked and ready with our new client gift! #rutsteingroup #hand sanitizer #covid\_19 #clientgifts #dreadstate #compassion #mypromostory



Fibox USA  
@FiboxUSA  
The stage is set and the players are taking their places for Fibox's 2020 sales rep conference. #MyPromoStory



Whitney Bingham  
@WhitneySocial  
Oh my gosh I am loving my new laptop case!!!! Thank you @anypromo #mypromostory 🙌🙌🙌 #marketingmyself





# CHECK OUT ALL OUR ECO-FRIENDLY ITEMS

[SHOP NOW ▶](#)

## READY TO SHOP?

**Live chat with us  
Monday to Friday  
6:00am-5:30pm PST**

**or**

**Call us toll free  
1-888-726-1889  
Monday to Friday  
6:00am-6:00pm PST**