

ANYPROMO.COM

SUMMER / FALL

2019

3 Q3 CALENDAR

4 PROMOTIONAL PRODUCTS FOR Q3

9 CONSUMERS AND PROMO PRODUCTS

11 STAY FOCUSED AT HOME

13 MUST-HAVE PRODUCTS FOR RETURNING TO WORK

15 SPOT ALL PROMOTIONAL ITEMS

16 MY PROMO STORY

“Going back to the office was exciting but it’s important to remain safe. Implently safe measures like wearing masks, keeping six feet of social distancing and daily cleaning is a great way to be as safe as possible. ”

- Jonathan Pisetti
MARKETING SPECIALIST



“Having the proper PPE was very important for me when I came back to work. Using hand sanitizer and wearing masks makes me feel safer in the office. I love having bottles of sanitizer on hand and masks readily available. ”

- Julia Silva
EMAIL & SOCIAL MARKETING LEAD

YOUR Q2 CALENDAR

Here are a few important days, weeks, and months to keep track of. Whether you're giving something away or selling promotional products, don't forget to plan ahead!

July

NATIONAL PICNIC MONTH

4 Independence Day

9 Cow Appreciation Day

15 National Give Something Away Day

16 Get to Know Your Customers Day

24 National Tequila Day

29 National Chicken Wing Day

23-30 Baseball Opening Week

August

BLACK BUSINESS MONTH

1 National Minority Donor Awareness Day

5 National Underwear Day

7 International Beer Day

9 National Book Lovers Day

13 International Left Handers Day

16 National Tell a Joke Day

21 Congressional Startup Day

30 National Beach Day

16-21 National Management Training Week

September

HISPANIC HERITAGE MONTH

4 National Wildlife Day

7 Labor Day

10 National Swap Ideas Day

14 National Boss/Employee Exchange Day

19 Talk Like A Pirate Day

25 Native American Day

30 National Women's Health & Fitness Day

13-19 National Suicide Prevention Week

PROMOTIONAL PRODUCTS FOR Q3

Time to SHINE with these awesome products for Q3!

DID YOU KNOW?

Americans Will Enjoy 150 Million Hot Dogs During the 4th of July.

SOURCE: NATIONAL SAUSAGE AND HOT DOG COUNCIL



DON'T KNOW WHAT PROMOTIONAL ITEMS MAY BE POPULAR THIS QUARTER?
HERE ARE A FEW ITEMS WE SUGGEST!

SUMMER IN THE SUN...

With the summer sun out it's time to bust out the summer style! The **Mirrored Malibu Sunglasses** are the must have summer item. Promote style and functionality with these sunglasses! This is a product that will definitely be a huge hit!



Item# 724613



Item# 666012

...ARE YOU READY FOR FUN?

Get an essential summer time item for your next big giveaway! Send a message in a fun and unique way with the **Custom 16" Beach Ball**! With more and more outdoor activities opening up outdoor promo products are a must! Create a fun and lasting memory with a branded beach ball.



Item# 769721

BACK TO WORK...

Looking for a great gift to welcome your employees back to work. The **Blue Light Blocking Glasses** is one of our favorite items! These glasses are meant to be worn when working on a computer for an extended period of time! These special lenses block blue light and help prevent eye strain. Your team will really appreciate this great gift.

DID YOU KNOW?

The U.S. economy added 4.8 million jobs in June.

SOURCE: WASHINGTON POST

...SAFETY FIRST!

Be sure to remind your workers that you care about their safety! **Hand Sanitizer Gel** is an everyday essential product that is great for promoting a healthy and safe workplace. This is an item that you can guarantee your team will use. Your employees safety should be your number one concern so let them know you care!



Item# 770415

CHEERS TO SUMMER!

Can coolers are great promotional products for around the pool or your next BBQ. These can be used to promote a good time or just given out as a handy product. The **Collapsible Foam Can Cooler** is made of Premium 1/8" Thick Open-Cell Foam. Your logo will really pop on the amazing can cooler!



Item# 689234

DID YOU KNOW?

The average household in the United States owns 30 promotional items.

SOURCE: ADVERTISING SPECIALTY INSTITUTE



Item# 761981

LET'S HAVE A DRINK!

Looking for a fun and unique product to make your brand stand out? Getting creative with your promotional materials is a great way to stand out above the rest! This **5 oz Stainless Steel Hip Flask** is a fun way to promote your brand! Unique items like this are great for building brand recognition and creates a fun memory of your company. So have a little fun with your next promo product!



Item# 739975

HONOR YOUR STAFF...

It is important to say thank your team especially during these tough times! Show a little love to your staff with so awesome apparel! The **Port & Company® Cotton Tank Top** is a stylish and trendy top everyone will love. This tank comes in twelve colors so you are guaranteed to find the perfect fit for your brand. Put a smile on your employees face with this awesome apparel.

DID YOU KNOW?

Oregon was the first state to celebrate Labor Day as a legal holiday in 1887.

SOURCE: CNN

... WITH AN AWESOME GIFT!

Finding the right gift can be tricky, it is important to give something that your team will actually use. That is why we think the **Brooklyn Deluxe Sling Backpack** is the perfect item for your team. These handy bags come with a phone pocket, a padded back and adjustable padded sling shoulder straps which makes carrying your gear around easy and convenient. These backpack will make your brand stand out above the rest!



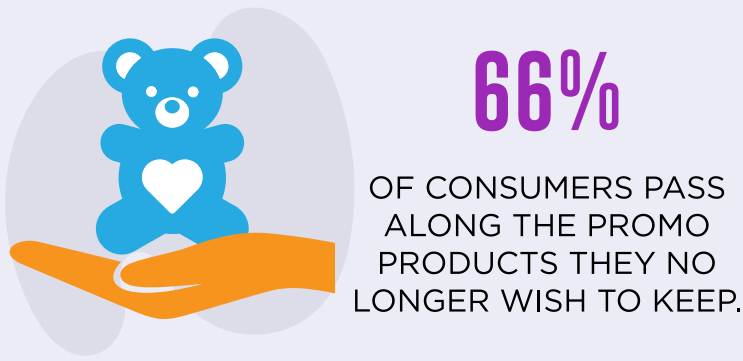
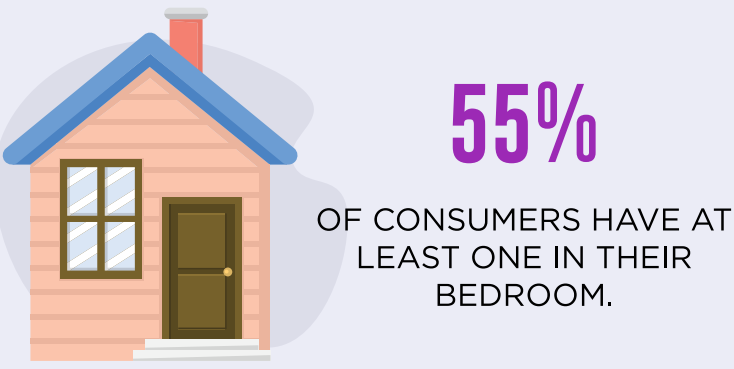
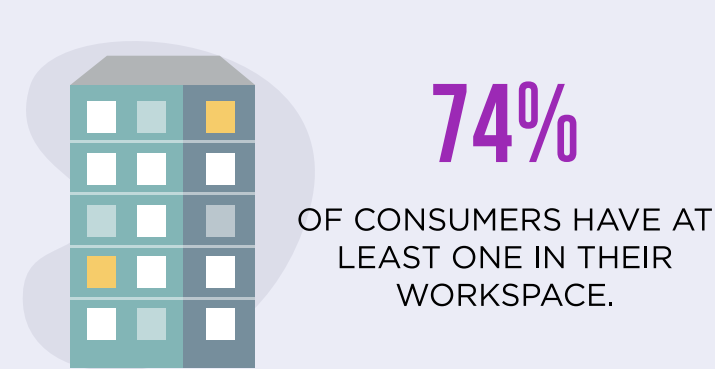
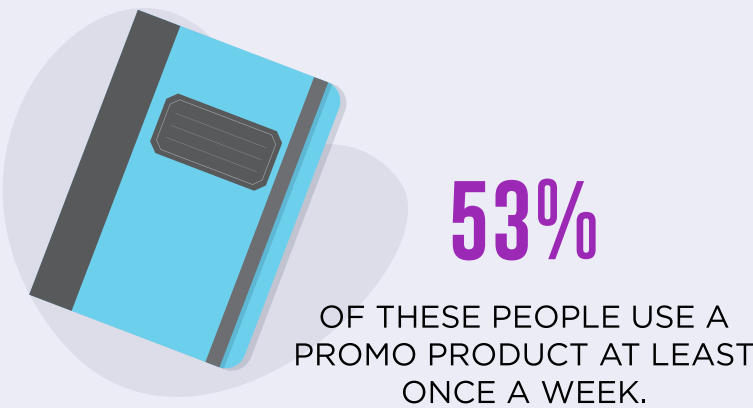
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CONSUMERS AND PROMO PRODUCTS!



We talk a lot about promo products, but sometimes we forget to mention the basics. So let's take a step back and look at some of the most interesting facts about consumers and promotional products!

HERE ARE A FEW SIMPLE PROMO PRODUCT FACTS THAT EVERYONE SHOULD KNOW ABOUT CONSUMER OWNERSHIP OF PROMOTIONAL PRODUCTS!



STAYING FOCUSED AT HOME. HOW TO ADAPT AN EVER-CHANGING CLIMATE



As we head into the second half of the year, a lot of us are learning and adapting to new ways of doing things. We've started working from home, working remotely, and taking new precautionary measures. If you've never worked from home before, the transition can be rough. Some people do better than others, but everyone can use a little help getting on the right track. Here are a couple of tips to help you stay focused when working from home.

Set a schedule - We know this is a tough one. Freedom is great! Freedom is fun, but all this freedom can lead to distractions and a downturn in productivity. The easiest way to combat this is to set a schedule for yourself; especially if you're working at the same time as others. Try not to roll out of bed and start your workday, give yourself some time in the morning to get ready and process for the day ahead of you. This goes for your lunch break as well, make sure to carve out time for yourself. Step away from your workspace and give yourself a break. It's important to have that level of separation when working from home.

STAYING FOCUSED AT HOME. HOW TO ADAPT AN EVER-CHANGING CLIMATE

Keep an open line of communication - One of the great things about working in an office is how easy communication can be. Especially when you're able to see body language when having a conversation. When working from home, this becomes a lot more difficult. Things get lost in translation, and it is important to keep your thoughts and communication clear. Be sure to set time aside to reach out and communicate with your coworkers and managers.

Manage your time - When you start working from home you won't have a supervisor constantly watching over you. You are now responsible for your own time management. Strong communication between you and your team will make this easier. Checking in occasionally with your supervisor is a great way to keep you on track, and then up to date on what you are working on. You need to be able to manage your time effectively and stay focused. Some tips to help you effectively manage your time are making a checklist, schedule breaks, daily check-ins, and have an organized workflow.

Be properly equipped - When you start working from home it is important you have all the proper equipment. Make sure you have a clean workplace in your home. Your home office is now your new office so be sure to grab the essentials. It can be tricky trying to find exactly what you need to start working from home. That is why we created these three remote work kits just for you.

We hope this helpful guide helps you be more focused while working. We wish you the best of luck on your journey of working from home and hope you enjoy it!



MUST-HAVE PRODUCTS FOR GOING BACK TO WORK



As we slowly begin to return to normal, many companies are going back to work. If you or your business is planning on returning to the workplace, you will need to be prepared. Here are some of the must-have products for you and your staff when heading back.

Protective Face Mask & Gloves Pack



Health and safety should be the number one priority of you and your team when returning back to work. That is the protective face mask and glove pack is a must-have. This is a great way to show your employees you are and can help keep your workspace clean. This four-piece zipper pouch kit comes with a pair Nitrile Protective Gloves, two Antiseptic BZK Wet Towelettes, and a protective 3-Ply Face Mask.

Touchless Acrylic Sanitary Key



Looking to welcome your team back with a useful product they will use every day? The touchless acrylic sanitary key is a trendy new product that everyone will be using. This handy little tool attaches to your key ring and can be used to open doors, press buttons or keypads, open or close drawers, and much more. You don't need to worry about germs on your hands with the touchless sanitary key.

MUST-HAVE PRODUCTS FOR GOING BACK TO WORK

BIC® Clic Stic® Antimicrobial



Germs will be on everyone's mind when they go back to work. Why not give your team peace of mind with a custom antimicrobial pen by BIC. These pens are designed to suppress the growth of bacteria, algae, fungus, mold, and mildew on the pen. The pens are great for any office or workplace that passes pens around.

Hand Sanitizer



Keep your employees clean with personal hand sanitizer. When you start to bring everyone back there will always be a risk of spreading germs. The best way to minimize the spread of germs is by equipping everyone with a custom hand sanitizer. The handy bottles of sanitizer come equipped with a carabiner to help carry wherever you go and with 62% ethyl alcohol content, this sanitizer will eliminate over 99.9% of the most harmful germs and bacteria.

20 oz Kensington Sport Bottle



Right now things have been stressful and that's why it is important to show your team thank you. When you start to bring them back to work give them something that they will love and use every day. The Kensington Sport Bottle is an awesome gift that everyone will love. Water bottles are great for daily use creates a positive image of you and your brand.

LOOKING FOR MORE?

DON'T WORRY WE GOT YOU COVERED WITH OVER 200,000 PRODUCTS ON OUR SITE, THE POSSIBILITIES ARE ENDLESS.



*CAN YOU
SPOT ALL THE
PROMOTIONAL
PRODUCTS?*

SHARE YOUR STORY WITH US ON OUR SOCIAL MEDIA!



Ann Hall Driggers
June 27 at 8:42 PM

Any promo did these pens for JCMC-Haven of Rest. Whether left hand or right hand, you can know who to call for a Domestic Violence safe haven need. Thank you Taylor for a quick response and production of 500 **#MyPromoStory**



scratchsandwichcompany This just in... custom Scratch 64oz growlers! Get your own Scratch growler filled with any one of our draft beers! Growler perks 🍷: Bring back the growler on your next visit to receive a discount on our draft beer selection!

Call (956) 568-4893 or ask your server for more details!
#scratch #draftbeer #beergrowler #realealebrewing #guadalupebrewing #saintarnoldbrewing #independencibrewing #oskarbluesbrewery #mypromostory



trexcookie We've always said that T-Rex Cookies are currency and now it's even more true! These make the perfect thank you gift for friends, students, teachers, who ever you would like to thank, recognize or celebrate!

You can buy them on our curbside pick up menu your you can swing by the Eagan shop and pick some up!

#trexcookie #cookies #sizematters #eatlocal #cookiecoins #mypromostory #eaganmn

SHARE YOUR STORY WITH US ON OUR SOCIAL MEDIA!



Team PCSC

@TeamPCSC



PCSC Cares #pcsc #pscscares #mypromostory







Stefanie Pratt

May 19 · 🌐

2nd Batch of Stefanie Pratt Team Hand Sanitizer arrived 🙌
I scored the 2 oz bottles on this round. 🙌🙌
* Not made in China
USA 🇺🇸 USA 🇺🇸
Good thing I have a Safe to secure them in 🙌
AnyPromo
#mypromostory
The Stefanie Pratt Team Coldwell Banker Real Estate Group





ConversationExchange

@convexchange



Got Pens? #MyPromoStory

WANT TO SEE YOUR LOGO ON OUR TOP ITEMS?
REQUEST A FREE VIRTUAL CATALOG TODAY!

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READY TO SHOP?

Live chat with us
Monday to Friday
6:00am-5:30pm PST

or

Call us toll free
1-888-726-1889
Monday to Friday
6:00am-6:00pm PST