

# SUMMER FALL 2021

ANYPROMO.COM



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MY PROMO STORY

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“Going back to the office means getting to decorate your desk! What better way than these fun **People Planter Kits**. I just love bringing a little greenery to my work space, plus they are fun to decorate!”

”



“

“Coming back to the office means having to get ready every day. That is why I love getting custom **BELLA + CANVAS Jersey Short-Sleeve T-Shirts**! There is nothing better than getting custom apparel to rock while working in the office.”

”





# YOUR Q3 CALENDAR

Here's a few important days, weeks, and months to keep track of. Whether you're giving something away or selling promotional products, don't forget to plan ahead!

## JULY

### National Grilling Month

- 4. Independence Day
- 13. Cow Appreciation Day
- 15. Get to Know Your Customers Day
- 18. National Ice Cream Day
- 24. National Tequila Day
- 29. National Intern Day

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12-16 All-Star Week

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## AUGUST

### Black Business Month

- 1. National Friendship Day
- 5. National Underwear Day
- 6. International Beer Day
- 9. National Book Lovers Day
- 13. International Left Handers Day
- 16. National Tell a Joke Day
- 26. National Women's Equality Day
- 30. National Beach Day

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15-21 National Management Training Week

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## SEPTEMBER

### Hispanic Heritage Month

- 4. National College Colors Day
- 6. Labor Day
- 10. National Swap Ideas Day
- 12. National Grandparent's Day
- 19. Wife Appreciation Day
- 22. American Business Women's Day
- 29. National Women's Health & Fitness Day

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12-18 National Suicide Prevention Week

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# PROMOTIONAL PRODUCTS FOR Q3

Time to SHINE with these awesome products for Q3!

## Did You Know?

*The first day of summer is between June 20th and June 22nd every year..*

*- SOURCE: LINQ*

**Don't know what promotional items may be popular this quarter? Here are a few items we suggest!**





## Fun in the Sun...

With the summer sun out it's time to bust out the summer style! **The Wood Grain Sunglasses** are a must have summer item. Promote style and functionality with these sunglasses! This is a product that will definitely be a huge hit!



## Who's ready to play?

Get an essential summer time item for your next big giveaway! Send a message in a fun and unique way with the **Harvest Flying Disc**! With more and more outdoor activities opening up, outdoor promo products are a must! Create a fun and lasting memory with a branded flying disc.



## Back to normal...

Looking for a great gift to welcome your employees back to work. **The Truman Wireless Charging Pencil Cup** is one of our favorite items! These organizers are great for setting up your new workplace whether working in an office or at home! These help keep the clutter away and your desk nice and clean. Your team will really appreciate this great gift.



## ...And staying safe!

Be sure to remind your workers that you care about their safety! **Hand Sanitizer Gel** is an everyday essential product that is great for promoting a healthy and safe workplace. This is an item that you can guarantee your team will use. Your employees safety should be your number one concern so let them know you care!



### Did you know?

The number of job openings reached a series high of 9.3 million on the last business day of April 2021.  
SOURCE: U.S. Bureau of Labor Statistics

## Cheers to Summer!

Can coolers are great promotional products for around the pool or your next BBQ. These can be used to promote a good time or just given out as a handy product. **The Koozie® Collapsible Slim Can Cooler** is great for those slim can around the pool all summer long. Your logo will really pop on the amazing can cooler!

### Did you know?

Promotional Drinkware is Kept an Average of 12 Months.  
SOURCE: ADVERTISING SPECIALTY INSTITUTE



## Let's have a drink!

Looking for a fun and unique product to make your brand stand out? Getting creative with your promotional materials is a great way to stand out above the rest! This **5 oz Stainless Steel Hip Flask** is a fun way to promote your brand! Unique items like this are great for building brand recognition and creates a fun memory of your company. So have a little fun with your next promo product!

## Honor your staff..

It is important to say thank your team especially during these tough times! Show a little love to your staff with so awesome apparel! **The Import Dye-Sublimated Tube Socks** are stylish and trendy socks everyone will love. These socks can be customized perfectly to find the perfect fit for your brand. Put a smile on your employees face with these awesome apparel.



### Did you know?

Oregon was the first state to celebrate Labor Day as a legal holiday in 1887.

-SOURCE: CNN

## ...with an awesome gift!

Finding the right gift can be tricky, it is important to give something that your team will actually use. That is why we think the **Parkland Southland 15" Computer Backpack** is the perfect item for your team. These handy Parkland bags are made with 100% recycled water bottles. These backpacks will make your brand stand out above the rest!





# POWER OF PROMO PRODUCTS

We talk a lot about promo products, but sometimes we forget just how effective they can be for business. So let's take a step back and look at some of the most interesting facts about promotional product effectiveness!

Here is a little insight on just how much promo products can help your brand!!



# PROMO PRODUCT EFFECTIVENESS

55%

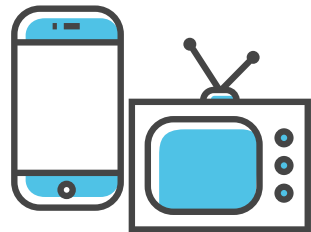
Of people had done business with the advertiser **before receiving a promotional product.**

85%

Of people had done business with the advertiser **after receiving a promotional product.**

55%

Of the time, promotional products **create a more favorable impression of the advertiser.**



Adding a promotional product to the media mix increases the effectiveness of other media by up to 44%.



Promotional products draw as many as 500% more referrals from satisfied customers than an appeal letter alone.



Of consumers would like to receive promotional products more often.



Of consumers would pick up a promotional product if they deemed it useful.



Of consumers can recall the advertiser of a promotional product they'd received in the last two years.



# HOW TO STAY POSITIVE AS A BUSINESS OWNER

As a business owner, it can be difficult to stay positive. It is not easy running a business, and it can take a toll on your energy and attitude. You may find yourself in periods of doubt, fear, or even anger. It is important to always stay positive no matter what obstacles you encounter. Here are a few tips on how to improve your mindset and stay positive while running a business.

- **Set Goals** - Goal setting is not only beneficial to your business, but goals can also help your attitude. As a business owner when you put your mind on a goal you will find motivation. Having an attainable goal is a great way to get your mind focused on something. When we set goals we start to think positive thoughts about the future and what we can do. If you start to feel down or unmotivated try setting new goals to jump start your drive.
- **Find Purpose** - What led you to your position in life? You did not just wake up one day and become a business owner. You are doing this for a reason and sometimes we tend to forget why we do what we do. Try to remember that feeling of what pushed you to become a business owner. To start your business you have to have a positive mindset and just remembering your purpose is a great way to help you stay positive.







- **Get To Work** - When negative thoughts begin to fill up your mind, sometimes the best course of action is to distract yourself. When you start to get down, get into the grind. Working on new projects, or filling up your to-do list is a great way to turn negative energy into positive energy. When you have a lot of work on your plate you don't have time to waste on negative thoughts. Get busy and the positivity will follow.
- **Give A Gift** - One of the best ways to stay positive is to bring positivity to someone else. Giving your staff or team members a gift is a great way to cheer yourself, and your employees up. Keeping everyone motivated and happy can improve the overall mood around the workplace and keep everyone more positive. There are many great gift ideas on our site to give to your team to help improve morale.
- **Learn Something New** - You may be feeling down for many reasons. If you want to bring your positivity back up, try learning a new skill. You can try to learn something new to help your business or even just a personal hobby. When we learn new things we start to open our minds which helps creativity and positivity flourish.



- **Remember Your Success** - Looking back at your own success can also be a motivating factor. Crush those negative thoughts with the memories of your past. If you can see how far you've come, it can change your mindset going forward. Simply remembering the positive times can make you more positive now.
- **Talk To Someone** - It's easy to think we can fix all our problems on our own, but in reality, getting help makes it easier. If you feel down or have negative thoughts try talking to someone about it. A new perspective and some positive words can really make a difference. Talking to friends, family, or even co-workers can help brighten your day.
- **Take A Break** - There are just some things you can control. Being flexible is a great way of not letting negativity affect you. By being flexible and giving things a chance, you might find a better and more productive way to get things done. Flexibility is a great way to help you and your company be more at ease and positive.

Even when you practice these tips it will be difficult to remain positive during adversity. Just remember that negative thoughts will rarely lead you forward and to success.



# MUST—HAVE PRODUCTS FOR GOING BACK TO WORK

As we slowly begin to return to normal, many companies are going back to work. If you or your business is planning on returning to the workplace, you will need to be prepared. Here are some of the must-have products for you and your staff when heading back.







### **Protective Face Mask & Gloves Pack**

Health and safety should be the number one priority of you and your team when returning back to work. That is the protective face mask and glove pack is a must-have. This is a great way to show your employees you are and can help keep your workspace clean. This four-piece zipper pouch kit comes with a pair of Nitrile Protective Gloves, two Antiseptic BZK Wet Towelettes, and a protective 3-Ply Face Mask.



### **Touchless Acrylic Sanitar Key**

Looking to welcome your team back with a useful product they will use every day? The touchless acrylic sanitary key is a trendy new product that everyone will be using. This handy little tool attaches to your key ring and can be used to open doors, press buttons or keypads, open or close drawers, and much more. You don't need to worry about germs on your hands with the touchless sanitary key.



### **BIC® Clic Stic® Antimicrobial**

Germs will be on everyone's mind when they go back to work. Why not give your team peace of mind with a custom antimicrobial pen by BIC. These pens are designed to suppress the growth of bacteria, algae, fungus, mold, and mildew on the pen. The pens are great for any office or workplace that passes pens around.

## **Hand Sanitizer**



Keep your employees clean with personal hand sanitizer. When you start to bring everyone back there will always be a risk of spreading germs. The best way to minimize the spread of germs is by equipping everyone with a custom hand sanitizer. The handy bottles of sanitizer come equipped with a carabiner to help carry wherever you go and with 62% ethyl alcohol content, this sanitizer will eliminate over 99.9% of the most harmful germs and bacteria.

## **20 oz Kensington Sport Bottle**

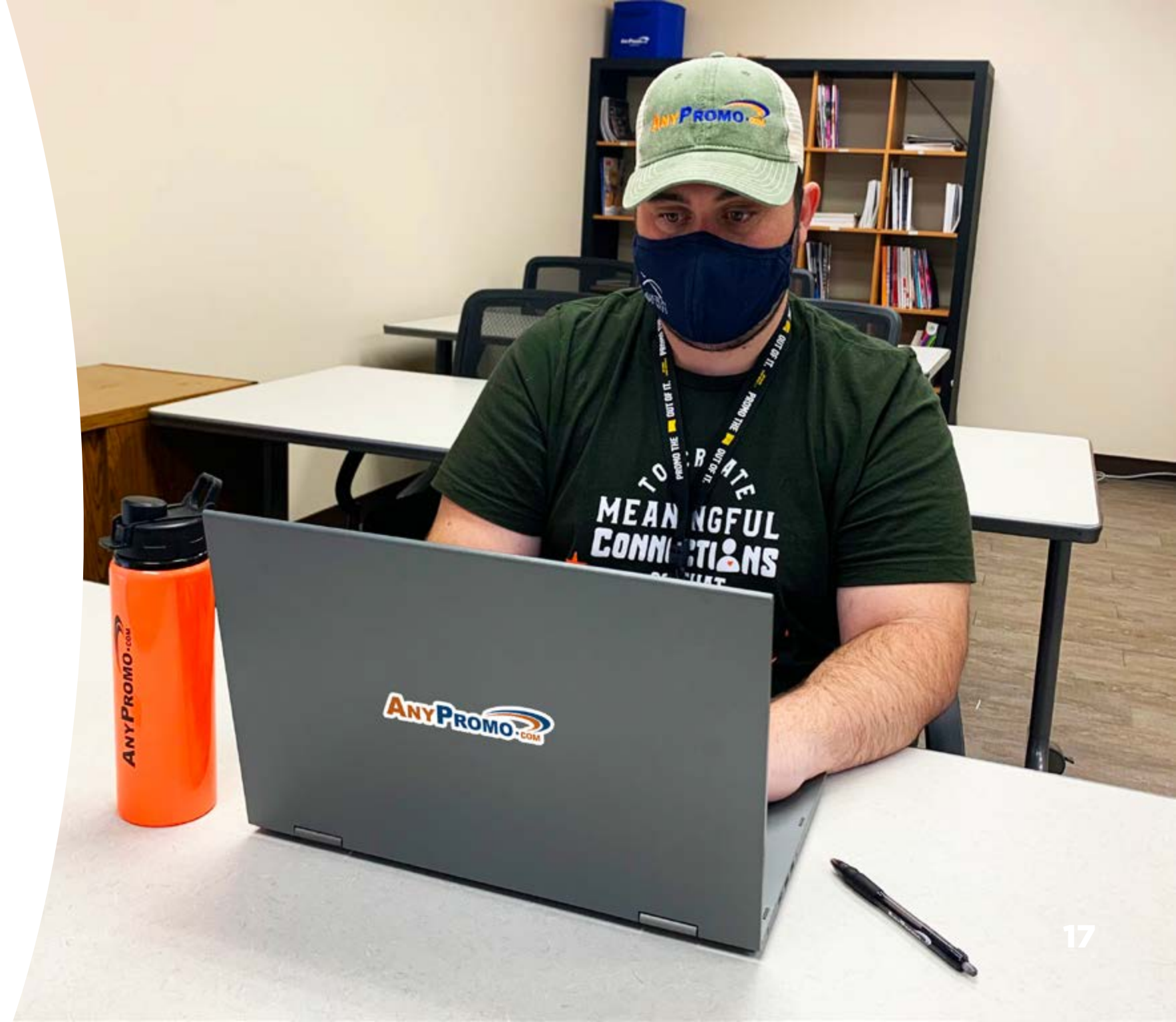


Right now things have been stressful and that is why it is important to show your team thank you. When you start to bring them back to work, give them something that they will love and use every day. The Kensington Sport Bottle is an awesome gift that everyone will love. Water bottles are great for daily use and create a positive image of you and your brand.

Looking for more? Don't worry we got you covered with over 200,000 products on our site; the possibilities are endless.




# CAN YOU SPOT ALL THE PROMOTIONAL PRODUCTS?



# SHARE YOUR STORY WITH US ON OUR SOCIAL MEDIA!



 **Chesapeake Legal Counsel**  
June 2 at 12:42 PM · 🌐

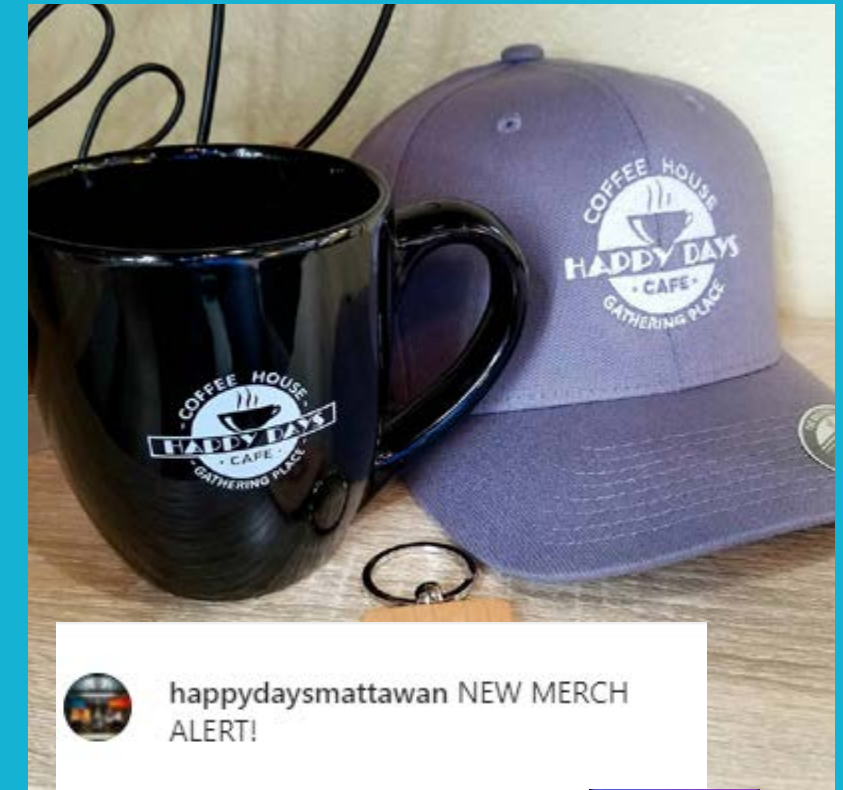
Just got some new pens in from [AnyPromo](#); stop by the office and grab one today!  
##mypromostory



 **AIS Solar** @AisSolar · Apr 7  
We here at AISSolar believe every little thing can make a difference so we have provided our employees with solar powered chargers!

@AnyPromo

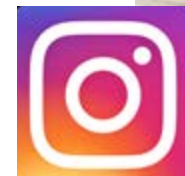
#MyPromoStory #SolarLife #GoSolar #SolarEnergy  
#FamiliesChangeTheWorld #SolarPower #AISSolar #SolarMovement



 **happydaysmattawan** NEW MERCH ALERT!

- \*Flexfit Cap- \$20
- \*15 oz., Ceramic Mug - \$7
- \*Laser Engraved Wood Keychain- \$3

#mypromostory





# SHARE YOUR STORY WITH US ON OUR SOCIAL MEDIA!

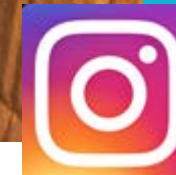


 **Hiking Buddy** is in Wapiti, Wyoming.  
April 22 · 🌐

Sweet! Look what arrived today. No, not the wood pile or fence, look in the middle. Yea, Hiking Buddy water bottles! Who wants a FREE one? [#MyPromoStory](#)



 **cginn78** In love with our new tumblers! [#mypromostory](#)



# Invite your Friends and Get Rewarded!

**LEARN MORE**



## Ready to Shop?



**Live chat with us Monday to Friday  
6:00am-5:30pm PST**

**or**



**Call us toll free 1-888-726-1889  
Monday to Friday 6:00am-6:00pm PST**